

Delanceyplace.com, LLC Giveaway Official Rules

- 1. NO PURCHASE NECESSARY TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. Void where prohibited or restricted by law.** The giveaway (the "Giveaway") is open to legal residents of the United States or its territories and possessions. Entries received from persons residing in geographic areas in which entry is not permissible will be disqualified. Entrants must be at least eighteen (18) years of age at the time of entry. Giveaway is not open to officers, directors, employees or agents of Delanceyplace.com (the "Sponsor"), or Sponsor's parent(s), divisions, subsidiaries and/or affiliated companies, licensees, advertising and promotional agencies (collectively, the "Excluded Parties"). Immediate family members, their children and spouses, and persons living in the household of Excluded Parties are not eligible to enter or win. One (1) entry per person. If multiple entries are received from any person in violation of these rules, all such entries will be disqualified. Giveaway is and shall hereafter be subject to all applicable federal, state, and local laws.
- 2. HOW TO ENTER:** Enter by emailing daily@delanceyplace.com. Only entries submitted electronically, in accordance with these rules, by the above-described method of entry, will be eligible for consideration, and all entries must be received by Sponsor during the Entry Period as defined below. Automated entries are prohibited and any use of automated devices will result in disqualification. Incomplete or inaccurate entries will be deemed void. Sponsor is not responsible for computer, telephone or other malfunction resulting in late, lost or misdirected entries. Entries will be deemed to have been submitted by the authorized account holder, as of the time of entry, of the e-mail address from which submission occurs. The "authorized account holder" of an e-mail address means the natural person who is assigned to the e-mail address by an Internet access provider, online service provider or organization (e.g., business, educational institution, etc.) that is responsible for assigning e-mail addresses for the domain associated with the submitted e-mail. By entering this giveaway and providing your email address as set forth above, you agree to receive email from Sponsor and Sponsor's parent company and/or member companies and corporate affiliates. You may opt out of such email contact at any time after entry by clicking the "unsubscribe" button that will appear in the confirmation you receive following registration; however, you may not opt out of email communications that are intended for transactional purposes related to this giveaway. All solicitations, and all use of consumer data, are governed by Delanceyplace.com, LLC privacy policy, available at:

- 3. ENTRY PERIOD:** Entry period commences at 12:01 a.m. (EST) on April 6, 2015 and expires at 11:59 PM (EST) on June 2, 2015 (the "Entry Period"). On or about June 9, 2015 (the "Drawing"), ten (10) winners (the "Winners") will be selected by Sponsor in a random drawing from among all eligible entries. Odds of winning will depend on the total number of eligible entries received by Sponsor during the Entry Period.
- 4. PRIZES** Each Winner will receive one (1) copy of each of the titles included in the prize pack as to be determined by the editors of Delanceyplace.com, LLC. **The approximate retail value (ARV) of the Prizes is two hundred dollars (US \$200.00).**
- 5. RESTRICTIONS:** All taxes (federal, state and local), fees and surcharges on the Prizes are the sole responsibility of the Winners. The Prizes are non-transferable. Substitution of a Prize or any portion thereof, by the Winner is prohibited. No cash redemption permitted. Sponsor reserves the right to substitute the Prizes (or any portion thereof) with another prize of comparable or greater value, at the Sponsor's sole discretion.
- 6. SELECTION OF WINNER:** On or about June 9, 2015, ten (10) Winners will be selected by Sponsor in a random drawing from among all eligible entries. Odds of winning will depend on the total number of eligible entries received by Sponsor during the Entry Period. Notification of Winner will occur on, about or after June 9, 2015, via the email address provided with the online entry. Any Winner's failure to acknowledge receipt/acceptance of a Prize within five (5) days after notification is sent by Sponsor, or the return of any Prize notification as undeliverable will result in disqualification of the Winner without further notice and an alternate Winner will be selected at random from among the remaining eligible Entrants. Winners must, within ten (10) days following notification by Sponsor, prove eligibility to the satisfaction of the Sponsor, including verification of age and residence. At the discretion of Sponsor, Winners may be required to: (i) sign an affidavit (a) releasing Sponsor and Excluded Parties from any and all liability, claims, demands and causes of action for personal injury, death and/or damage, theft, or loss suffered in connection with this Giveaway, and/or the use or acceptance of a Prize or any portion thereof (b), where permitted by law, granting Sponsor the right to use a Winner's name, voice and likeness for advertising and publicity purposes in any and all

media whether now existing or hereafter invented, in perpetuity without compensation, and (c) establishing eligibility and compliance with these Official Rules and (ii) provide to Sponsor upon request any and all legal documents which Sponsor may require (including a W-9 tax form) in connection with acceptance and use of the Prizes. Noncompliance with any condition will result in disqualification and selection of an alternate Winner.

7. GENERAL CONDITIONS: By participating in this Giveaway, Entrants agree to be bound by these Official Rules and by the Delanceyplace.com, LLC Privacy Policy, available here:

http://www.delanceyplace.com/policies/dp_privacy_policy.pdf. Additionally, each winner agrees to abide by the decisions of Sponsor, which are final in all matters relating to this Giveaway. Sponsor is not responsible for typographical errors in the rules or any nature of technical malfunction, human error, lost/delayed data transmission, omission, interruption, deletion, defect, line failure of any telephone network, computer on-line systems, servers or providers, computer equipment, software, failure on account of technical problems or traffic congestion on the internet or at any website or any combination thereof related to or resulting from participating in this Giveaway. If for any reason the Giveaway is not capable of running as planned, including, without limitation, infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other cause beyond the control of the Sponsor that corrupts or affect the administration, security, fairness, integrity or proper conduct of this Giveaway, Sponsor reserves the right, in Sponsor's sole discretion, to cancel, terminate, modify or suspend the Giveaway in any manner. Should the Giveaway be terminated or cancelled prior to the stated expiration date, notice will be made at www.delanceyplace.com Entries that have been tampered with or altered will be deemed void. The use of any system or agent to submit entries in connection with this Giveaway is prohibited and will result in disqualification. Sponsor reserves the right, in Sponsor's sole discretion, to disqualify any individual deemed to be tampering with the entry process or the operation of the Giveaway.

8. NO REPRESENTATION OR WARRANTY BY SPONSOR: Sponsor makes no warranties, representations or guarantees with respect to the merchantability, quality, or fitness for a particular purpose of the Prizes or any component of the Prizes. By accepting the Prizes, Entrants release and discharge Sponsor and Excluded Parties from

any and all liability whatsoever in connection with the Prizes, including without limitation legal claims, costs, injuries, losses or damages, demands or actions of any kind.

9. OWNERSHIP OF ENTRIES: Immediately upon entry, all entries become the property of Sponsors and will not be acknowledged or returned except as herein described.

10. NAMES OF WINNERS: For the names of the Winners, available after June 30th, 2015, send a stamped, self addressed envelope to:

Delanceyplace.com, LLC

1735 Market Street

Suite 2501

Philadelphia, PA 19103

11. GOVERNING LAW AND JURISDICTION: All disputes and questions regarding the construction, validity, interpretation and enforceability of these Official Rules, or concerning the rights and obligations of any participant and/or the Sponsor, shall be governed by and construed in accordance with the laws of the Commonwealth of Pennsylvania, without giving effect to any choice of law or conflict of law rules or provisions that would cause the application of the laws of any jurisdiction other than Pennsylvania. The invalidity or unenforceability of any provision of these Official Rules shall not affect the validity or enforceability of any other provision. If any provision of these Official Rules is determined to be invalid or otherwise unenforceable, these Official Rules shall be construed in accordance with their terms as if the invalid or unenforceable provision was not contained there. All disputes arising from or related to this Giveaway shall be commenced and concluded in either the Court of Common Pleas of Philadelphia County, Pennsylvania or the United States District Court for the Eastern District of Pennsylvania.

12. SPONSOR: This Giveaway is sponsored Delanceyplace.com, LLC, 1735 Market Street, Suite 2501, Philadelphia, PA 19103.